



## 2012 American Institute of Higher Education Conference

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### CONFERENCE PARTICIPATION INVITATION

7<sup>th</sup> International Conference

March 7 – 9, 2012

Williamsburg, Virginia

Colonial Williamsburg Hotels

**Online Submission Deadline: February 20, 2012**

The American Institute of Higher Education (AmHighEd) invites you to electronically submit a Research Paper, Research Abstract, or Proposal for a Workshop, Tutorial, or Panel Session to the 7<sup>th</sup> International Conference on Business and Education (please visit <http://www.amhighed.com/Williamsburg2012/submission.htm>). The conference includes both face-to-face and Internet presentations. **The best paper in the Business track and the best paper in the Education track will be published** in the blind-refereed journals of the American Journal of Business Research (AJBR) and American Journal of Educational Studies (AJES), upon addressing reviewers' comments. Second through fifth rankings in each of the two areas will be sent for expedited review for possible publication, after the conference.

#### Areas of Interest

Researchers and practitioners worldwide are encouraged to submit their work from fields related to Business and Management, Accounting, Economics and Finance, Marketing, Statistics, Operations Research, Health Care Management, and all areas of Education. Being an international conference, submissions investigating related global issues, cross-cultural, and country-specific studies are most welcome. You are welcome to further suggest special sessions, discussion panels, tutorials and workshops. Proposals for workshops, tutorials, or panels will be evaluated for possible inclusion in the meetings by the conference chair. Doctoral and other graduate students are particularly encouraged to submit papers as well as dissertation and thesis proposals; students receive a discount on registration fees. This conference creates a friendly environment for exchanging ideas among educators, researchers and practitioners.

#### Submission and Review Process

Authors may electronically submit their manuscripts using the AmHighEd website (<http://www.amhighed.com/Williamsburg2012/submission.htm>) by **February 20, 2012**. Publication in the proceedings does not preclude subsequent publication in other journals when proper acknowledgments are made.

Any individual author or co-author may submit **up to two submissions**. At least one of the authors for each accepted paper must register for the conference. **All conference participants must register for the conference.**

Full-length papers should not exceed 6000 words. All tables, figures, graphs, drawings and pictures should be inserted in the body of the manuscript. All submissions must follow APA6 style and the exact guidelines for submission are available on the conference website (<http://www.amhighed.com/Williamsburg2012/submission.htm>). Submissions that do not follow the guidelines will be returned to the authors for corrections. The length for Research Abstracts submissions is **at least** 500 words.

The best papers will be selected through a competitive blind review process for both business and education areas. The best paper will be awarded at the reception on Thursday March 8, 2012. All **full-length** papers (face-to-face and Internet) will be automatically considered for this award (not the abstracts).

### Internet Division

If you cannot physically attend the conference, you can present your paper in the Internet Division (Choose Internet Division as your track when you submit). All manuscripts accepted for participation in the Internet Division will also be included in the conference proceedings and will be considered for the best paper award competition. **All conference participants, including Internet Division, are required to register in order to be included in the conference program.**

Please note that you are invited to attend the conference even if you choose not to present a paper. You can go directly to our conference registration site for further details on participation (<http://www.amhighed.com/Williamsburg2012/registration.htm>.)

### Registration Fee:

Please complete the registration form and pay the registration fee by visiting the registration site (<http://www.amhighed.com/Williamsburg2012/registration.htm>.)

Registration category	By 2/7/12	After 2/7/12
Individuals	\$330	\$350
Individual, who attended previous conferences	\$300	\$320
Students (with letter from their advisor)	\$280	\$280
Attending only (no presentation)	\$300	\$300
Guests	\$40	\$40

The registration fee includes: Admission to the conference, an approximate 30- minute time slot to present one (or max two) papers, inclusion of paper in the proceedings, a copy of the proceedings CD, a remembrance gift, and admission to coffee breaks, and an evening reception

on day one. All conference attendees must pay the registration fee. Please note that there is an additional charge per additional paper if presenting more than two papers at the conference

*Note 1: At least one author must register for the conference and submit the applicable fees by February 20, 2012 to ensure the inclusion of the paper in the program and proceedings. This also includes Internet submissions. All conference participants must register for the conference. If multiple authors attend the conference, all need to register*

*Note 2: In appreciation of previous attendees, there will be a discount on the registration fee for authors who have participated in our past conferences.*

Further details can be found at the conference website ([www.amhighed.com/Williamsburg2012](http://www.amhighed.com/Williamsburg2012)).

### **IMPORTANT DATES TO REMEMBER**

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**February 20, 2012** Paper Submission Deadline

**February 22, 2012** Preliminary Conference Program available on conference website

**February 25, 2012** Final Conference Program available on conference website

**March 7-9, 2012** Conference at Colonial Williamsburg Hotels – Williamsburg, VA

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