MESSAGE FROM THE CONFERENCE CHAIR

On behalf of the Conference Organizing Committee, I would like to welcome you to the beautiful Niagara Falls and the 8th International Conference of the American Institute of Higher Education (AmHighEd)! The conference will provide an opportunity for participants to share their ideas and research in the fields of business and education.

The Best Papers selected in the categories of Business and Education will, after incorporation of reviewers’ comments, be published in the American Journal of Business Research and the American Journal of Educational Studies, respectively. In addition, the remainder of the top five papers will undergo an expedited review process for possible publication in these journals.

We at AmHighEd believe that research is a cooperative enterprise among scholars and practitioners, which is why we are committed to providing a collaborative environment that fosters the free flow of ideas and constructive feedback among researchers, practitioners, and students. We would like to thank all the attendees whose contributions and participation are essential to creating a stimulating environment at the conference.

We hope you will find the conference productive, informative, and enjoyable. We also wish you a pleasant stay in Niagara Falls and look forward to receiving your constructive comments that would help us in our future planning. Please visit our website (www.amhighed.com) to obtain information on future conferences, journals, webinars, and grant-writing services.

Sincerely,

Alireza Lari, Ph.D.
Conference Chair
American Institute of Higher Education

Conference Sponsor:

American Institute of Higher Education LLC
P.O. Box 3552, Cary, NC 27519, USA; info@amhighed.com
http://www.amhighed.com
GENERAL MEETING INFORMATION

Registration

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wednesday, Oct 10, 2012</td>
<td>5:00p.m. - 8:00p.m.</td>
<td>Royal Boardroom</td>
</tr>
<tr>
<td>Thursday, Oct 11, 2012</td>
<td>8:00a.m. - 5:00p.m.</td>
<td>Royal Boardroom</td>
</tr>
<tr>
<td>Friday, Oct 12, 2012</td>
<td>8:00a.m. - 12:00p.m.</td>
<td>Royal Boardroom</td>
</tr>
</tbody>
</table>

Reception

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>Thursday, Oct 11, 2012</td>
<td>6:00p.m. - 7:00p.m.</td>
<td>Jade Room</td>
</tr>
</tbody>
</table>

Parallel Sessions

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Thursday, Oct 11, 2012</td>
<td>8:30 a.m. - 5:00 p.m.</td>
<td>Diamond, Amethyst, &amp; Ruby Rooms</td>
</tr>
<tr>
<td>Friday, Oct 12, 2012</td>
<td>8:30 a.m. - 5:00 p.m.</td>
<td>Royal Boardroom</td>
</tr>
</tbody>
</table>

Coffee Breaks

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Thursday</td>
<td>10:00a.m - 10:30a.m. &amp; 3:00p.m. - 3:30 p.m.</td>
</tr>
<tr>
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<td>10:00a.m - 10:30a.m. &amp; 3:00p.m. - 3:30 p.m.</td>
</tr>
</tbody>
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THURSDAY – OCTOBER 11, 2012

8:00am – 5:00pm Conference Registration

Thu. 8:30am – 10:00am SPECIAL TOPICS I Diamond Room

Session Chair: AmHighEd Staff

A Comparison of the Views of College of Business Deans and Human Resource Managers on Workplace Qualities
Donald E. English, Edgar Manton, Erica Yu Pan, Stephania Schirru, and Devalina Bhownik, Texas A&M University – Commerce

Examining Bullying Behaviors in American and Canadian Workplaces
Lisa M. S. Barrow, Brock University

College Students’ Moral Reasoning Inventory: Exploring Future School Sport Leaders’ Values
David LaVetter, Arkansas State University
Courtney Flowers, West Georgia State University

Resilient Leadership Preparation
Clarinda Cole, Regent University

10:00am – 10:30am BREAK
Thu. 10:30am – 12:00pm  THE ONLINE ENVIRONMENT  Diamond Room

Session Chair: AmHighEd Staff

Training Leaders Across the Generational Divides Through Online Learning
Linda Grooms, Regent University
Tera Simmons, Butler County School System

E-Learning: Using Technology to Guide Teaching Practice
Judith J. Smith and H. Carol Greene, East Carolina University

Promising Cyber Resources for Teaching & Learning: A Closer Look at the Darker Side of Cyberbullying
Rayton Sianjina, Delaware State University

Online Student Assessments Using Media: Potential Types, Tools, and Pitfalls
Karen Smith-Gratto, North Carolina Agricultural and Technical State University

Thu. 10:30am – 12:00pm  TOPICS IN BUSINESS & ECONOMICS I  Amethyst Room

Session Chair: AmHighEd Staff

Using Recreational Sport Events’ Economic Impact Data to Assess Orientation Strategy of Community Parks and Recreation
David LaVetter and Carl Behunin, Arkansas State University

Vertical Intra-Industry Trade between Spain and Morocco
E. M. Ekanayake, Bethune-Cookman University
Carlos Moslares, Universitat Ramon Llull

Trends in Legal Process Outsourcing
Paul Palugod, Insights Business Solutions
Nora Palugod, The Richard Stockton College of New Jersey
Thu. 10:30am – 12:00pm  TOPICS IN EDUCATION I  Ruby Room

Session Chair: Shellie Hanna, Arkansas Tech University

An Examination of the Preparation, Responsibilities, and Effectiveness of School Disciplinarians
Chandra Foote and Mary Ellen Bardsley, Niagara University

The Fading Presence of a Critical Role Model, the Black Educator and the Constant Regression of Black Males in Public Education: Is There a Relationship?
Rufus Ellis Jr, Edward Tolliver, and Mark Howse, Florida A&M University

Exploring the Relationship Between K-12 Public School Teachers' Conceptions of Assessment and Their Classroom Assessment Confidence Levels
Naomi Ludwig, Regent University

12:00pm – 1:30pm  BREAK

Thu. 1:30pm – 3:00pm  BUSINESS SCHOOLS  Diamond Room

Session Chair: AmHighEd Staff

A Comparison of Business Program Admissions Policies
Steven T. Breslawski, State University of New York College at Brockport

Does Participation in Computer-Based Learning Program in Introductory Financial Accounting Course Lead to Choosing Accounting as a Major?
Vincent Owhoso, Northern Kentucky University
Charles A. Malgwi, Bentley University
Margaret Akpomi, River State University of Technology

Meta-Analysis of Student Performance in Micro and Macro Economics: Online Vs. Face-To-Face Instruction
Kyongsei Sohn and Jane B. Romal, SUNY - College at Brockport
Thu. 1:30pm – 3:00pm  INTERNET DIVISION  Amethyst Room

Session Chair: Alireza Lari, Wake Forest University

Second Language Proficiency and Intercultural Awareness Linkage to the Global Market Business Enterprise during these Global Economic Crises
Graciela Helguero-Balcels, Florida Atlantic University
Lucia Buttaro, Adlphi University

The Education of the Children of Immigrants: A Cross-Cultural Study between New York and Rome
Lucia Buttaro, Adelphi University

To App or Not to App? Using Technology as an Instructional Tool
Shelly Bowden and Carolyn Corliss, Auburn University Montgomery

Business: The Missing Component In Higher Education
Von Pouncey, Brenau University

An Immigrant, Refugee and Exile Experience: A Sentimental and Emotional Discourse
Lucia Buttaro, Adelphi University

Thu. 1:30pm – 3:00pm  ECONOMICS & FINANCE  Ruby Room

Session Chair: E. M. Ekanayake, Mihalis Halkides, Bethune-Cookman University

Determinants of United States Outbound Foreign Direct Investment in Latin America and the Caribbean
E. M. Ekanayake, Mihalis Halkides, Bethune-Cookman University
John R. Ledgerwood, Embry-Riddle Aeronautical University

Valuation, Downside Risk Measures and Asymmetric Information: A Portfolio Optimization Approach
Yoram Kroll, Ono Academic College and Ruppin Academic Center
Moshe Ben-Horin, Ono Academic College

Offshoring and Outsourcing to India
Nora C. Palugod and Anton Sapundzhiev, The Richard Stockton College of New Jersey
3:00pm – 3:30pm  
BREAK

Thu. 3:30pm – 5:00pm  WORKSHOP  Diamond Room

GRANT WRITING WORKSHOP
AmHighEd Staff

This workshop session is designed to introduce professionals in education and business to the basics of grant writing for funding at local, state, and national levels. The workshop will provide essential information on how to get started writing grants, resources on how to find funding, and how to manage a grant once funded.

Thu. 3:30pm – 5:00pm  INTERNET DIVISION  Amethyst Room

Session Chair: Alireza Lari, Wake Forest University

IFRS in the Accounting Curriculum- Implications from Different Perspectives
Bea Chiang, The College of New Jersey

What Do You Want? A Market Survey of CPA Firms' Hiring Preferences
A. Bruce Caster, Utica College
Wanda Causseaux, Siena College
Courtney Droms, Butler University

Billings Frauds: A Look at Trends, Recent Court Cases and Red Flags
Robert E. Guinn and Suzanne K. Sevin, University of North Carolina at Charlotte

Examining User Generated Content on the Internet: The Role of Personality Traits and Flow
Jeffrey Siekpe, Tennessee State University

6:00pm – 7:00pm  Reception  Jade Room
FRIDAY – MARCH 9, 2012

8:00am – 12:00pm  Conference Registration

Fri. 8:30am – 10:00am  TOPICS IN EDUCATION II  Diamond Room

Session Chair: AmHighEd Staff

DLOPI (Different Levels of Parental Involvement): A Critical Key to Student Success
Rufus Ellis Jr., Florida A&M University
Audrey Lewis, Gadsden County Schools
Janet Sermon, Florida A&M University

The Need for Personal Finance Education in Colleges and Universities
John Ledgerwood, Alexandru Milut, and Vishal Prabhakar, Embry Riddle Aeronautical University

The Influence of Social Information Sources on Students’ Choice of Academic Major
Aurore Kamssu, Tennessee State University

Fri. 8:30am – 10:00am  TOPICS IN EDUCATION III  Amethyst Room

Session Chair: Jean Plaisir, Borough of Manhattan Community College – The City University of New York

How Can Special Education Teachers Redeem their Time by Navigating the Documentation Quagmire?
Peggy Woodall, Henderson State University
Sid Womack and Shellie Hanna, Arkansas Tech University

Perceptions and Practices: The Impact of Military Structure on the Academic Success of Students with Disabilities Attending a Military College
Tammy Graham, Stephenie Hewett, Jane Warner, and Charles Graham, The Citadel

From Boots on the Ground to Seats in the Classroom: An Assessment of Institutional Structure and Veteran Students
Dion Daly and Bonnie Fox Garrity, D’Youville College

10:00am – 10:30am  BREAK
Fri. 10:30am – 12:00pm  TOPICS IN EDUCATION IV  Diamond Room

Session Chair: Shellie Hanna, Arkansas Tech University

The Correlation between Owning a Dog or Cat and an Adolescent’s Self-Acceptance
Frank Rizza, The College of New Rochelle
Christina Carrano, The Fusion Academy and Leaning Center

A Biofunctional Understanding Solution to First-Person Educational Relevance
Asghar Iran-Nejad, The University of Alabama

The Effects of Poverty in Schools: Implications for Classroom Teachers
Deanna Keith and Emily Spake Brown, Liberty University

Fri. 10:30am – 12:00pm  TOPICS IN BUSINESS & ECONOMICS II  Amethyst Room

Session Chair: AmHighEd Staff

Adding Markowitz and Sharpe to the Investments Project
Lynda S. Livingston, University of Puget Sound

Acceptance of International Financial Reporting Standards (IFRS) in the US Accounting Profession
Joseph Jurkowski, D’Youville College

Calendar Timing and Returns to Performance Chasing in Mutual Funds
Zekeriya Eser and Mary Holbrook, Eastern Kentucky University

12:00pm – 1:30pm  BREAK
Fri. 1:30pm – 3:00pm  SPECIAL TOPICS II  Diamond Room

Session Chair: Theodore E. Davis, State University of New York College at Buffalo

The Relationship between Student Grade Point Average, Principal Internship Mentor’s Assessment Scores and School Leaders Licensure Assessment Scores
Michael D. Kelly and Glenn L. Koonce, Regent University

An Examination of the Impact of Freshman Transition Interventions on Ninth Grade Achievement
Emily Spake Brown and Deanna Keith, Liberty University

Embodying Transformative (Equity based) Teaching Practices: Case Study in an Ontario High School
Dolana Mogadime, Brock University

Determining the Number of the Sample Mode: A Pedagogical Note
WaiCheong Lam, Mississippi State University

Fri. 1:30pm – 3:00pm  TOPICS IN BUSINESS & ECONOMICS III  Amethyst Room

Session Chair: Lynda S. Livingston, University of Puget Sound

A Monte Carlo Weighting Scheme that Reduces Risk of Characteristic-sorted REIT Portfolios
Zekeriya Eser, Eastern Kentucky University
Ozcan Sezer, University of Toledo
Mark Case, Florida Gulf Coast University

A Comparison of Cash Flow Variables in Terms of the Strength of their Ability to Explain Stock Returns
Donald Kent, Ralph Trecartin
James Cordeiro, The College at Brockport

Note on an Approach to Preventing Rank Reversals in Analytic Hierarchy Process
Yong Shin, Francis Marion University
Seungho Lee, Ulsan College
Fri. 3:30pm – 5:00pm  TOPICS IN EDUCATION V  Diamond Room

Session Chair: AmHighEd Staff

Big Class Size Challenges: Teaching Reading in Primary Classes in Kampala, Uganda’s Central Municipality
Samuel Kewaza, St. Mbaaga Kiwatule P/S Uganda
Myrtle Welch, Buffalo State – State University of New York

Active Learning in the Business Law Class
Elizabeth Kent, Buffalo State College

A Close Look at Three Decades of School Reform Policies and Structural Practices Impacting the Education of Haitian Children in New York City Public Schools
Jean Plaisir, Borough of Manhattan Community College – The City University of New York

Methodology for Class Instruction in Business Education
Theodore E. Davis, State University of New York College at Buffalo

Fri. 3:30pm – 5:00pm  SPECIAL TOPICS III  Amethyst Room

Session Chair: AmHighEd Staff

The Top Ten Rules of Not-at-Fault Accident and Ticket-Free Driving
WaiCheong Lam, Mississippi State University

The Role of Perception of Organizational Climate on Decision to Adopt Information Technology
Cheon-Pyo Lee, Fairmont State University

How to Measure Work Engagement
A Case Study: SAIPA Cultural and Sport Company
Seyed Mehrdad Hashemi, SAIPA
**Session Chair:** Alireza Lari, Wake Forest University

**Modality of Online Course Delivery and Student Perceptions**  
*Steve Bounds, Arkansas State University*

**Toward a Re-evaluation of the Role of Leadership in Management**  
*Darin Gerdes, Charleston Southern University*

**Do the Clothes Make the Teacher? Teacher Appearance and the Teaching Profession**  
*Elvira Katic, Ramapo College of New Jersey*

**Practitioner Scholar Discovery: 21st Century Learning, Instruction, and Educating the WholeBrain**  
*Daniel Eadens, University of Southern Mississippi*  
*Danielle Eadens, Saint Petersburg College*  
*Susan Ray and Katherine Shirer, Academie Da Vinci Charter School for the Arts*
## AUTHOR INDEX

<table>
<thead>
<tr>
<th>Last Name</th>
<th>First Name</th>
<th>Affiliation</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Akpomi</td>
<td>Margaret</td>
<td>River State University of Technology</td>
<td>5</td>
</tr>
<tr>
<td>Bardsley</td>
<td>Mary Ellen</td>
<td>Niagara University</td>
<td>5</td>
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<tr>
<td>Barrow</td>
<td>Lisa M. S.</td>
<td>Brock University</td>
<td>3</td>
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<tr>
<td>Behunin</td>
<td>Carl</td>
<td>Arkansas State University</td>
<td>4</td>
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<tr>
<td>Ben-Horin</td>
<td>Moshe</td>
<td>Ono Academic College</td>
<td>6</td>
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<td>Bhownik</td>
<td>Devalina</td>
<td>Texas A&amp;M University – Commerce</td>
<td>3</td>
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<td>Arkansas State University</td>
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<td>Shelly</td>
<td>Auburn University Montgomery</td>
<td>6</td>
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<td>Steven T.</td>
<td>SUNY College at Brockport</td>
<td>5</td>
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<td>Emily Spake</td>
<td>Liberty University</td>
<td>9, 10</td>
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<td>Adlphi University</td>
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<td>The Fusion Academy and Learning Center</td>
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<td>7</td>
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<td>10, 11</td>
</tr>
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<td>Droms</td>
<td>Courtney</td>
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<td>7</td>
</tr>
<tr>
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<td>Daniel</td>
<td>University of Southern Mississippi</td>
<td>12</td>
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<td>E. M.</td>
<td>Bethune-Cookman University</td>
<td>4, 6</td>
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<td>9, 10</td>
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<td>Charles</td>
<td>The Citadel</td>
<td>8</td>
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<td>Affiliation</td>
<td>Page</td>
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<td>Shellie</td>
<td>5, 8, 9</td>
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<td>Seyed Mehrdad</td>
<td>11</td>
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<td>Lynda S.</td>
<td>9, 10</td>
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<td>Edgar</td>
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<td>Dolana</td>
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<td>Carlos</td>
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<td>Vincent</td>
<td>5</td>
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<tr>
<td>Palugod</td>
<td>Paul</td>
<td>4</td>
<td></td>
</tr>
</tbody>
</table>
Palugod       Nora       The Richard Stockton College of New Jersey       4, 6
Pan         Erica Yu     Texas A&M University – Commerce      3
Plaisir       Jean     Borough of Manhattan Community College –       8, 11
                          The City University of New York
Pouncey     Von          Brenau University          3
Prabhakar  Vishal       Embry Riddle Aeronautical       8
Ray           Susan   Academie Da Vinci Charter School for the Arts      3
Rizza        Frank       The College of New Rochelle      9
Romal      Jane B.    SUNY - College at Brockport       5
Sapundzhiev Anton  The Richard Stockton College of New Jersey       6
Sermon       Janet   Florida A&M University       8
Sezer       Ozcan       University of Toledo       10
Schirru  Stephania   Texas A&M University – Commerce       3
Sevin     Suzanne K.   University of North Carolina at Charlotte      7
Shin         Yong       Francis Marion University       10
Shirer   Katherine   Academie Da Vinci Charter School for the Arts      3
Sianjina   Rayton       Delaware State University       4
Siekpe      Jeffrey      Tennessee State University       7
Simmons   Tera         Butler County School System       4
Smith      Judith J.   East Carolina University       4
Smith-Gratto Karen    North Carolina A & T State University       4
Sohn          Kyongsei  SUNY - College at Brockport       5
Tolliver  Edward       Florida A&M University       5
Trecartin  Ralph       The College at Brockport       10
Warner       Warner       The Citadel       8
Welch         Myrtle     Buffalo State – State University of New York       11
Womack        Sid        Arkansas Tech University       8
Woodall  Peggy       Henderson State University       8
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