MESSAGE FROM THE CONFERENCE CHAIR

On behalf of the Williamsburg Conference organizing committee, I would like to welcome you to Williamsburg and to the 4th International Conference of the American Institute of Higher Education (AmHighEd). The conference will provide an opportunity for participants to share their ideas and research in all the fields of business and education.

Our previous three conferences were great successes. We received much constructive and kind feedback from the participants. Participants have benefited from the friendly environment we created by keeping the number of participants within a desirable limit and by continuously incorporating the participants’ input and feedback in designing the conferences. The number of papers that we have accepted for presentation has increased from 60 in the first conference to 130 in this conference. We have enhanced the Internet division by creating a real time environment in which the participants can present and discuss their research rather than simply posting it online without interaction. The Internet presentations will be broadcasted in our regular conference sessions so that all participants can attend the sessions. The submission and registration processes were also improved, providing submission and payment confirmations upon receipt.

We at AmHighEd believe that research is a cooperative enterprise among scholars and practitioners. That is why we are committed to providing a collaborative environment that fosters the free flow of ideas and constructive feedback among researchers, practitioners, and students. We would like to thank all the attendees whose contributions and participation are essential to creating a stimulating environment at the conference.

I would like to take this opportunity to thank the organizing team that did an excellent job of putting this conference together. I am also indebted to our reviewers who reviewed the manuscripts, sometimes under extreme time constraints, and selected the best papers that fit this conference.

We hope you will find the conference productive, informative, and enjoyable. We also wish you a pleasant stay in Williamsburg and look forward to receiving your constructive comments that would help us in our future planning.

Sincerely,

Alireza Lari
Professor of Management and Conference Chair
Fayetteville State University
2010 CONFERENCE OFFICERS AND COMMITTEE

Conference Chair:

Alireza Lari, Fayetteville State University

Program Chairs:

Nasim Lari, North Carolina State University
Pooneh Lari, North Carolina State University
Dothang Truong, Fayetteville State University

Proceeding Editors:

Arben Asllani, University of Tennessee at Chattanooga
Fazlul Miah, Fayetteville State University

Executive Committee:

Arben Asllani, University of Tennessee at Chattanooga
Aaron Clark, North Carolina State University
Alireza Lari, Fayetteville State University
Nasim Lari, North Carolina State University
Pooneh Lari, North Carolina State University
Fazlul Miah, Fayetteville State University
Dothang Truong, Fayetteville State University
GENERAL MEETING INFORMATION

Registration

Wednesday, March 17  3:00 p.m. - 8:00 p.m.   Conference Registration 1
Thursday, March 18  8:00 a.m. - 5:00 p.m.   Conference Registration 1
Friday, March 19  8:00 a.m. - 5:00 p.m.   Conference Registration 1

Reception and Best Paper Awards

Thursday, March 18  6:00 p.m. - 7:00 p.m.

Parallel Sessions

Thursday, March 18  8:00 a.m. - 6:00 p.m.
Friday, March 19  8:00 a.m. - 6:00 p.m.

Conference Rooms: Tidewater A, B, C, and D.

Coffee Breaks

Thursday and Friday  10:00 a.m. – 10:30 a.m. and 3:30 p.m – 4:00 p.m.
WEDNESDAY – MARCH 17, 2010

Registration 3:00pm – 8:00pm    Conference Registration 1

THURSDAY – MARCH 18, 2010

Registration 8:00am – 5:00pm    Conference Registration 1

8:00am – 10:00am                  Business                  Tidewater Room A

Session Chair: Michael Harford, Morehead State University

The Balanced Scorecard: An Empirical Investigation of the Impact on Corporate Financial Performance – Valuable Strategic Management Tool or Passing Fad?
Ian Duncan, Clearwater Christian College

Cross-border Bank Mergers and Acquisitions: What Pull and Push Banks Together?
James Barth, Auburn University
Dongyun Lin, Northern New Mexico College
Keven Yost, Auburn University

Return Volatility Transmission Among Developed Countries
Mohammad Robbani, Alabama A&M University
Rafiqul Rafiq, California State University at San Bernardino

Rationality of Interest Rate Expectations in LIBOR and Euro Bonds
Fazlul Miah, Fayetteville State University
Baeyong Lee, Fayetteville State University
Abdoul Wane, Fayetteville State University

8:00am – 10:00am                  Education                  Tidewater Room B

Session Chair: David Letcher, The College of New Jersey

Investigation of Teaching and Learning Intelligence Test Administration and the Flynn Effect
Miranda Neal, Orange County Public Schools
Oliver Edwards, University of Central Florida

Engaging in Continuous Improvement in an Undergraduate Accounting Program Using an Internally Developed Cumulative Exit Exam
Carol Welsh, Rowan University
Stephanie Weidman, Rowan University
Race to Clarification: Addressing the Need to Demystify Formative and Summative Assessment  
Karee Dunn, University of Arkansas  
Sean Mulvenon, University of Arkansas

A Case for the Support of U.S. Magnet Schools of the Creative and Performing Arts  
Cynthia Northington-Purdie, William Paterson University

8:00am – 10:00am  
Education  
Tidewater Room C

Session Chair: Paul Kasambira, Bradley University

Women Leaders in Higher Education  
Patsy Parker, Southwestern Oklahoma State University

An Educational Exploration of the Critical Issues Effecting Black Males in Florida  
Ghazwan Lutfi, Florida A&M University  
Rafus Ellis, Florida A&M University  
Edward Tolliver, Florida A&M University

A Structured Personal Interview Model for Counselors, Teacher Educators, and Student Services Professionals Working in Culturally Diversified Environments  
Paul Kasambira, Bradley University

Second Life – A Technological Simulation for Culturally Responsive Teaching for Every Classroom  
Maryanne Maisano, University of North Carolina at Pembroke  
Randy Olsen, Park City School District

10:00am – 10:30am  
Break

10:30am – 12:30pm  
Business  
Tidewater Room A

Session Chair: Dongyun Lin, Northern New Mexico College

Acting Locally: Live Theater in Sustainable Economic and Community Development Strategy  
Michael Harford, Morehead State University

The Effects of Psychological Contract Violations on Consumer Behavior and Firm Relationships  
Vanessa Funches, Auburn University
The Research and Experimental Tax Credit Can Reduce Your Tax Liability
James Alford, The Citadel
Mark Bebensee, The Citadel

State Tax Credits and Incentives May Encourage Violations of Federal Law
John Robertson, Arkansas State University

10:30am – 12:30pm  Education  Tidewater Room B

Session Chair: Karee Dunn, University of Arkansas

Authentic Leadership and Budget-Building Practices: Superintendents Reveal Connections, Origins, and Strategies
James Bird, University of North Carolina at Charlotte
Chuang Wang, University of North Carolina at Charlotte

Documenting Assurance of Learning (AoL) Data of Team Work Skills Acquisition Using the Blackboard CMS in the Undergraduate Marketing Management Class
Lewis Hershey, Fayetteville State University
Khalid Dubas, Fayetteville State University
Paula Wood, Fayetteville State University

Strategic Thinking Skills and Undergraduate Student Academic Success
John Pisapia, Florida Atlantic University
Sheri Glick-Cuenot, Florida Atlantic University

The Cognitive Difference in the Use of Working Memory in Reading Across Scripts
Xuesong Wang, University of Florida
Tracy Linderholm, University of Florida
Zhifui Fang, University of Florida

10:30 – 12:30pm  Internet/Education  Tidewater Room C

Session Chair: Arben Asllani, University of Tennessee at Chattanooga

Teachers as Researchers: Stories beyond the Classroom
Shelly Bowden, Auburn University at Montgomery

School Leader Preparation Based on Social Entrepreneurship: Factors Influencing Program Participation
Sarah Raines, Louisiana State University
Dana Bickmore, Louisiana State University
Paul Manthei, Louisiana State University
School Principals as Professional Leaders  
*Albert Isaacs, Augusta State University*  
*Sam Hardy, Augusta State University*  
*Paulette Harris, Augusta State University*

Making Connections: Values, Challenges and Opportunities in the Implementation of e-Portfolios in Teacher Education at a Community College in New York City  
*Jean Plaisir, Borough of Manhattan Community College, CUNY*

1:30pm – 3:30pm  |  Business  | Tidewater Room A

**Session Chair:** Ian Duncan, Clearwater Christian College

**Advantages of Using the LEED® Green Building Rating System to Enhance University Operations**  
*Shannon Chance, Hampton University*  
*Michael DiPaola, The College of William and Mary*

**How Green Marketing Affects Corporate Policy**  
*Scott Testa, Cabrini College*

**How Water Access Affects Housing Prices in a Developing Country: A Hedonic Analysis**  
*Rotua Lumbantobing, North Carolina State University*

**Do Filipino and American Consumers View Genetically Modified Food Differently?**  
*Howard Ling, University of North Carolina at Pembroke*  
*Marilu Santos, University of North Carolina at Pembroke*

1:30pm – 3:30pm  |  Education  | Tidewater Room B

**Session Chair:** Keith Richardson, Bellarmine University

**Special Education in Biafra and the United States of America: A Comparative Analysis**  
*Michael Eskay, University of the Cumberlands*

**Empirical Investigation of Teaching and Learning Social Skills with Gifted Students**  
*Maria Soong, Orange County Public Schools*  
*Oliver Edwards, University of Central Florida*

**Dr. Skateboard’s Action Science: Increasing Science Knowledge and Skills for Middle School Teachers**  
*William Robertson, University of Texas at El Paso*
Addressing Classroom Management Concerns of New Teachers in an Alternative Certification Program
Kimberly Garrett, Dominican University

1:30pm – 3:30pm  Business  Tidewater Room C

Session Chair: Fazlul Miah, Fayetteville State University

Play Pumps International: A Simple Way to Generate Clean Water
Peter Stanwick, Auburn University

Student Perceptions of Faculty Quality
James Harvey, George Mason University  
Kevin F. McCrohan, George Mason University  
Frank Allen Philpot, George Mason University

A Comparison of Accounting Legislation: The 150 Hour Education Requirement Legislation Dates Compared to Mobility Legislation Dates
Lesley Davidson, Austin Peay State University  
Dan Meyer, Austin Peay State University

An Analysis of Current Educational Requirements to Sit for the Uniform CPA Examination and Sectional Pass Rates
Gary Briggs, The College at Brockport

1:30pm – 3:30pm  Internet/Education  Tidewater Room D

Session Chair: Alireza Lari, Fayetteville State University

Differentiation in Practice: An Exploration of First Year Teacher Implementation of Differentiation Strategies as Expected Outcomes of Teacher Preparation Program
Allison Nazzal, University of West Georgia

Quantitative Impacts of Learning Communities: An Analysis of the Impact of CHASS Connect on Retention and Academic Performance Towards Degree Completion
David Fairris, University of California at Riverside  
Melba Castro, University of California at Riverside  
Jaehee Son, University of California at Riverside

Developing and Implementing a System of Shared Governance from a Faculty Perspective
Julie Isaacson, Mike McDaniel, Beverly Boals, Louella Moore, Arkansas State University
The Philosophy of Management Sciences  
Chen Chung, University of Kentucky

3:30pm – 4:00pm   Break

4:00pm – 6:00pm   Business   Tidewater Room A

Session Chair: Fazlul Miah, Fayetteville State University

Will Accounting for Return Rights Change Under the New Revenue Model?  
Frank Ryerson III, Macon State University

Principles-based Accounting Versus Rules-Based Accounting  
Harvey Man, Borough of Manhattan Community College  
Stanley Chu, Borough of Manhattan Community College

The Financial Statement Impact of SFAS No. 158  
Richard Schroeder, University of North Carolina at Charlotte  
Suzanne Sevin, University of North Carolina at Charlotte

4:00pm – 6:00pm   Education   Tidewater Room B

Session Chair: Paula Wood, Fayetteville State University

Debits and Credits through Financials: A Very Quick “Nuts and Bolts” Introduction/Review of the Accounting Process  
Keith Richardson, Bellarmine University  
David Collins, Bellarmine University  
Alan Deck, Bellarmine University

Using an Unusual Data Set to Introduce Students to Time-Series Forecasting in a College-Level Statistics Course  
David Letcher, The College of New Jersey

Business Course Design Preferences: Are Faculty and Students Ever on the Same Page?  
Mark Rieman, Fayetteville State University  
Daniel Tracy, University of South Dakota  
John Knight, University of Tennessee at Martin  
Stephen Allen, Truman State University

Student Viewpoints Toward the Characteristics of Excellent College Professors: A Demographic Analysis  
Donald W. Caudill, Gardner-Webb University
4:00pm – 6:00pm | Internet/Business | Tidewater Room C

**Session Chair:** Dothang Truong, Fayetteville State University

**The Stock Market Reaction to the Unexpected Component of Layoff Announcements**  
*Frank Smith, Henderson State University*

**College Students’ Attitudes and Behaviors towards Their Personal Financial Responsibilities**  
*Linda Lau, Longwood University*  
*Cheryl Davis, Longwood University*  
*Glenn Dardick, Longwood University*

**Who Bears the Increase in HI (Medicare) Tax Liability – Evidence from the Change in Medicare Contribution Base after 1991**  
*Xiaoli Liang, University of Texas at Arlington*

*Fred Fening, Webber International University*  
*Pesi Amaria, Argosy University*

6:00pm – 7:00pm | Reception
## FRIDAY – MARCH 19, 2010

### 8:00am – 10:00am | Business | Tidewater Room A
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**Session Chair:** Dongyun Lin, Northern New Mexico College

**A Research Model for RFID-Enabled Supply Chain Integration Using Resource-Based View Theory**  
*Dothang Truong, Fayetteville State University*

**Measuring the Variability of Waiting Times in Supply Chain Operations**  
*Xiaofeng Zhao, University of Mary Washington  
Kenneth Gilbert, University of Tennessee*

**Examining Driving Forces Behind Organizational Mobile Information Technology Adoption**  
*C. Frank Lee, Fairmont State University*

**Continuous Improvement Becomes More Efficient by Using Management Support Systems**  
*Alireza Lari, Fayetteville State University*

### 8:00am – 10:00am | Education | Tidewater Room B
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**Session Chair:** Paul Kasambira, Bradley University

**Using the Sixteen Personality Factor Questionnaire to Predict Teacher Success**  
*Rebecca Watts, Middle Tennessee State University  
Bob Cage, University of Louisiana at Monroe  
Valerie Batley, University of Louisiana at Monroe  
Debrah Davis, University of Louisiana at Monroe*

**Teacher Licensure and Qualified Teachers: Are Certification Examinations Enough?**  
*Kelli Blackford, University of Arkansas*

**Professional Development Day: A Town/Gown Collaboration that Worked**  
*Tulla Lightfoot, University of North Carolina at Pembroke*

**The Pithy Essence of an Issue: Testing the Summarization Skills of Texters**  
*Kevin Pauli, Mississippi College  
Tammy Arthur, Mississippi College*
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<td><strong>Session Chair:</strong> Jeffrey Moore, North Greenville University</td>
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<td><strong>The Gentle Art of Mentoring: Facilitating Success in the Academic World</strong></td>
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<td><em>Nancy Barry, Auburn University</em></td>
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<td><strong>A Case Study in Authentic Learning: Field Experience in Educational Leadership Doctoral Studies</strong></td>
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<td><em>Robert Reardon, Virginia Commonwealth University</em></td>
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<td><strong>Using Program Assessment Tools to Improve Student Learning in Introductory Accounting</strong></td>
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<td><em>Christine Schalow, University of Wisconsin at Stevens Point</em></td>
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<td><strong>Influence of the Five Factor Personality and Locus of Control on Retention Rates in an Engineering Program</strong></td>
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<td><em>Laurie Moses, Cathy Hall, Karl Wuensch, Paul Kauffmann, Karen DeUrquidi, William Swart, Steve Duncan, and Gene Dixon, East Carolina University</em></td>
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<td><strong>Session Chair:</strong> Steven Breslawski, State University of New York at Brockport</td>
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<td><strong>The Persistence of SAT Scores as Predictors of Downstream Assessment Results</strong></td>
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<td><em>Steven Breslawski, State University of New York at Brockport</em></td>
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<td><strong>Lessons Learned: Preparing Faculty to Teach in an MBA Program Conducted in China</strong></td>
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<td><em>Sharon Borowicz, Benedictine University</em></td>
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<td><strong>An Exploratory Study of the Cyberbullying and Cyberstalking Experiences of Students at a Public Liberal Arts College</strong></td>
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<td><em>Ellen Kraft, Richard Stockton College of New Jersey</em></td>
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<td><em>Jinchang Wang, Richard Stockton College of New Jersey</em></td>
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<td><strong>Demand for Job Training Programs in Illinois: Evidence from the Illinois Policy Survey Data</strong></td>
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<td><em>M. Solaiman Miah, West Virginia State University</em></td>
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<td><em>Fazlul Miah, Fayetteville State University</em></td>
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<td><strong>10:00am – 10:30am</strong></td>
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10:30am – 12:30pm  Business  Tidewater Room A

Session Chair: Sunita Ahlawat, The College of New Jersey

The Impact of Accredited Education on Wages: Does it Matter?
Allen Lynch, Mercer University
Cheryl Tibus, Mercer University

The Effects of Early Childhood Family and Labor Market Experience on Adult Employee Engagement and Retention
Wendy Campione, Northern Arizona University

An Overview of the U.S. Olive Industry and the Need to Reduce Labor Costs
Eric Houk, California State University at Chico

Using ANOVA to Analyze Economic Disparity: A Case Study of the Cape Fear Region, North Carolina
Abdoul Wane, Fayetteville State University
Inder Nijhawan, Fayetteville State University
Fuzlul Miah, Fayetteville State University

10:30am – 12:30pm  Education  Tidewater Room B

Session Chair: Matthew Kutch, Elon University

Creating Virtual Cooperative Learning Experiences for Aspiring School Leaders and Practitioners with Web 2.0
David Dunaway, University of North Carolina at Charlotte
Do-Hong Kim, University of North Carolina at Charlotte
Patricia Wilkins, University of North Carolina at Charlotte

Incorporating Web 2.0 Technologies into the College Classroom
Matthew Kutch, Elon University

Distance Learning Student Segments
Lawrence Hamer, DePaul University

A Study of the Relationship between Student Achievement and Principals’ Effectiveness and Flexibility
Santina St. John, Concord University
Rebecca Watts, Middle Tennessee State University
10:30am – 12:30pm  |  Education  |  Tidewater Room C

**Session Chair:** Eugene Owens, William Carey University

**Can a Business Ethics Course Affect Academic Dishonesty?**
*Timothy Reisenwitz, Valdosta State University*

**Combating Plagiarism in Higher Education**
*Amany Saleh, Arkansas State University*  
*Marcia Lamkin, University of North Florida*  
*Carole Leonard, Arkansas State University*

**Developing a Forensic Accounting Course**
*Lesley Davidson, Austin Peay State University*

**Faculty Burnout: Symptoms and Solutions**
*Nancy Barry, Auburn University*

10:30am – 12:30pm  |  Internet/Business  |  Tidewater Room D

**Session Chair:** Alireza Lari, Fayetteville State University

**Management with Love**
*Mehrdad Hashemi, Industrial Management Institute*

**Gerontographics and Mass Media Preferences of Mature Consumers**
*Jeffrey Foreman, University of North Carolina at Asheville*  
*Janee Burkhalter, Saint Joseph’s University*  
*George P. Moschis, Georgia State University*

**Accounting Fraud and Ex-Post Perceptions: An MDS Approach**
*Daniel Ames, Illinois State University*

**Operations and Accounting Interdepartmental Conflict and Organizational Performance**
*Stanley Self, East Texas Baptist University*  
*Pesi Amaria, Agrosy University*
### 1:30pm – 3:30pm | Business | Tidewater Room A
--- | --- | ---
**Session Chair:** Nasim Lari, North Carolina State University

**Hospital Profitability**  
*Charlotte Houke, Augusta Technical College*  
*Regina Ivory, Heart of Georgia Technical College in Dublin*  
*Pesi Amaria, Agrosy University*

**Strategic Leader Actions Related to the Effectiveness of Hospital Managers in Turkey**  
*Ozgur Ugurluoglu, Hacettepe University*  
*Yusuf Celik, Hacettepe University*  
*John Pisapia, Florida Atlantic University*

**The Convergence of Business and Medicine: A Study of MD/MBA Programs in the United States**  
*Timothy Keogh, The Citadel*  
*William Martin, DePaul University*

**Taking Stock of the PCAOB and Investor Confidence**  
*Sunita Ahlawat, The College of New Jersey*  
*Sucheta Ahlawat, Kean University*

### 1:30pm – 3:30pm | Education | Tidewater Room B
--- | --- | ---
**Session Chair:** Sharon Borowicz, Benedictine University

**Why Do Women Shy Away from Majoring in Economics?**  
*Fred Smith, Davidson College*  
*Christina Zenker, Salem College*

**Perceptions of Interns and Selected Traditional Graduate Students Regarding Multicultural Education**  
*Eugene Owens, William Carey University*

**Examining Sports as a Social Anchor in Community and Campus Development**  
*Bryan Finch, Oklahoma State University*  
*Aaron Clopton, Louisiana State University*

**Teaching Multicultural Education Concepts in Catholic Grade Schools: A Research Study Case for the State of Illinois**  
*Michelle V. Willi, Bradley University*  
*Paul Kasambira, Bradley University*
### 1:30pm – 3:30pm  
#### Business  
Tidewater Room C

**Session Chair:** Rotua Lumbantobing, North Carolina State University

**Investing in Telecoms in Transition Economies: Conceptual Framework for Cross Country Collaboration and an Illustrative Example**  
*Sergey Samoilenko, Virginia Union University*  
*Phillip Archer, Virginia Union University*  
*LaTrelle Green, Virginia Union University*

**An Empirical Study of How Firms in the United Kingdom are Reducing Greenhouse Gas Emissions**  
*Peter Stanwick, Auburn University*

**The Moderating Roles of External Environment on Market Orientation and Business Strategy Types**  
*Omer Gokus, Norfolk State University*

**The Relational Component of the Psychological Contract: The Big Five Personality Traits and Violation Perception of the Temporary Employee**  
*Von Pouncey, Brenau University*  
*Simon Medcalfe, Augusta State University*

### 1:30pm – 3:30pm  
#### Internet/Education  
Tidewater Room D

**Session Chair:** Dothang Truong, Fayetteville State University

**Secondary Latina/o Student’s Perceptions about School and Schooling**  
*Tamara Sewell, Adelphi University*  
*Lucia Buttaro, Adelphi University*

**Distance Education in Ghana: Emergent Models of Learning in Higher Education**  
*Kwabena Ofori-Attah, Walden University*

**Using Hofstede's (1980) Model as a Predictor of the Attitude Toward Women Managers**  
*Tope Adeyemi-Bello, East Carolina University*

**Comparison of Strategic Intent to Hoshin Kanri**  
*David Hicks, Auburn University*

### 3:30pm – 4:00pm  
**Break**
### Business

**4:00pm – 6:00pm**  
**Tidewater Room A**

**Session Chair:** Matthew Kutch, Elon University

**Higher Education and Economic Growth in North America: A Comparison of Quebec with New York State**  
*Edouard Mafoua-Koukebene, State University of New York at Canton*  
*Pascal Ndinga, University of Quebec at Montreal*

**Leading Groups to Create Healthy Culture Through Accomplishing Tasks Aligned to Strategy**  
*Jeffrey Moore, North Greenville University*  
*Lee Kizer, Southern Wesleyan University*  
*Philip Jeon, Southern Wesleyan University*

**Integration of Market and Entrepreneurial Orientation in the Context of Exporting**  
*Ayse Balas, Longwood University*

**The Influence of Time Pressure on Value Perception of Online Consumers**  
*Pamela Keystone, Bridgewater College*

### Education

**4:00pm – 6:00pm**  
**Tidewater Room B**

**Session Chair:** Paul Kasambira, Bradley University

*John Hanes, Regent University*  
*Glenn Koonce, Regent University*

**Estimation and Analysis of Net Marginal Costs of Scholarship Programs**  
*Serkan Catma, West Liberty University*

**Transforming the Academy: Strategic Thinking and/or Strategic Planning**  
*John Pisapia, Florida Atlantic University*  
*Deborah Robinson, Florida Atlantic University*

**Entrepreneurial Culture at Two-Year Colleges: A Commitment or an Option**  
*Carmen Martinez-Lopez, Borough of Manhattan Community College, CUNY*
### 4:00pm – 6:00pm | Education | Tidewater Room C
---|---|---

**Session Chair:** Frank Allen Philpot, George Mason University

**Predictors and Influences of High School Graduation Rates in Mississippi Public Schools**  
Rebekah Chiasson, The University of Southern Mississippi  
Thelma J. Roberson, The University of Southern Mississippi

**Questions that Provide Answers: School Improvement Simplified**  
Connie Myer, Wheeling Jesuit University

**Factor Analysis, Formative Evaluation, Benchmark Data, and Professional Development: A Recipe for Success**  
Rachel Sutcliffe, Karee Dunn, Sean Mulvenon, and Denise Airola, University of Arkansas

**Deficiency of Weighted Scores and a Possible Solution: A Case of Quality Assessment of Universities in India**  
Puneet Prakash, Virginia Commonwealth University

### 4:00pm – 6:00pm | Internet/Business | Tidewater Room D
---|---|---

**Session Chair:** Arben Asllani, University of Tennessee at Chattanooga

**Economic Determinants of the Patterns of Divorce and Marriage in Tennessee**  
Ferdinand DiFurio, Tennessee Tech University  
Willis Lewis, Winthrop University  
Timothy Goode, Government of Niue, Alofi, Niue Island South Pacific

**The Impact of Quality Management Practices on the Performance and Growth of Small and Medium-Sized Enterprises(SMEs) in Ghana**  
Fred Fening, Webber International University  
Gordana Pesakovic, Argosy University  
Pesi Amaria, Argosy University

**Use of Logistic Strategy Among Small Manufacturing Firms in Ghana**  
Victor Bahhouth, University of North Carolina at Pembroke  
Cliff Mensah, University of North Carolina at Pembroke  
Ramin Maysami, University of North Carolina at Pembroke

**Entrepreneurial Postures and Psychological Traits: Is Environment an Amplifier?**  
Donatus Okhomina, Fayetteville State University
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Dr. Pooneh Lari, North Carolina State University
pooneh_lari@ncsu.edu
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