



## Paper Submission Invitation

### 4<sup>TH</sup> INTERNATIONAL CONFERENCE OF THE AMERICAN INSTITUTE OF HIGHER EDUCATION

Williamsburg, VA March 17 – 19, 2010

Extended Deadline: **February 10, 2010**

The American Institute of Higher Education (AmHighEd) invites you to submit a paper/abstract to the 4<sup>th</sup> International Conference on Business and Education. The conference includes regular paper presentations, an Internet Division, and workshops. All complete, accepted papers in business may be resubmitted for possible publication in the refereed journal of the **American Journal of Business Research (AJBR)**, based on guidelines provided at [www.amhighed.com](http://www.amhighed.com).

#### Areas of Interest

Researchers and practitioners worldwide are encouraged to submit their work from all fields related to Business and Management (Production and Operations, Supply Chain, Human Resources, Organizational Behavior, International Business, Health Care, Quality), Accounting, Economics, Finance, Marketing, Industrial Engineering, Statistics, Operations Research, Mathematical Programming, and all the areas of Education. Being an international conference, submissions investigating related global issues, cross-cultural, and country-specific studies are most welcome. You are welcome to further suggest special sessions, discussion panels and workshops. Doctoral and other graduate students are particularly encouraged to submit papers. Students receive a discount on registration fees. This conference creates a friendly environment for exchanging ideas among educators, researchers and practitioners.

#### Submission and Review Process

**1. 1)** Authors may submit full-length papers, research-in-progress, or abstracts using the AmHighEd website at <http://www.amhighed.com/williamsburg2010/>. All submissions will be double blind reviewed. All papers must describe original and unpublished research. Publication in the proceedings does not preclude subsequent publication in other journals when proper acknowledgments are made. The manuscript submission deadline is **February 10, 2010**. Authors of accepted manuscripts will be notified by **February 15, 2010**.

**2.** All submissions must have a title page with the title of the paper, general subject area of the paper, the name(s) of the author(s), their affiliation(s), and complete address of all authors including phone, fax, and email addresses. The second page should include the title of the paper at the top, followed by an abstract not exceeding 300 words. The main body of the paper should follow the abstract. Full-length papers should not exceed 20 double-spaced pages. All tables, figures, graphs, drawings and pictures should be inserted as objects (i.e., authors must create the figures in separate files and insert them into their final document as objects, thereby allowing the editors to format documents without changing the format of the figures). All submissions must follow the **APA style** and the exact guideline for submission available at the conference website

(www.amhighed.com). Submissions that do not follow the guidelines will be returned to the authors for corrections.

**3.** The best paper will be selected through a competitive blind review process for both business and education areas. The best paper will be awarded at the reception on Thursday March 18, 2010. All full-length papers will be automatically considered for this award. Papers that win the best paper awards will be published in the related journals after satisfying the reviewers' suggestions.

**4.** Authors who would like their manuscripts to be considered for possible publication in the **American Journal of Business Research (AJBR)** must **resubmit** their manuscript to Dr. Alireza Lari at alari@uncfsu.edu for further blind reviews. Authors must follow the guidelines provided at the website for journals. The journal editor strive to respond to all authors within approximately four months of the date from which the manuscript was received. AJBR is listed in Cabell's Directory.

### Internet Division

If you cannot physically attend the conference, you can participate in the Internet Division. All manuscripts accepted for participation in the Internet Division will also be included in the conference proceedings and will be considered for the award competition. These papers may be resubmitted for review and possible publication in one of the two above mentioned journals. All conference participants, including Internet Division, are required to register in order to be included in the conference program.

### Registration Fee\*:

<b>Registration category</b>	<b>Prior To or On February 17</b>	<b>After February 17</b>
Individuals	\$300	\$320
Groups (more than 3 persons from same institution)	\$250	\$270
Students	\$220	\$250

\* Registration fee includes: Sessions, proceedings CD, two coffee breaks per day, and an evening reception on day one.

***Note 1:** At least one author must pre-register for the conference and submit the applicable fees by February 17 to ensure the inclusion of the paper in the program and proceedings. This also includes Internet submissions.*

***Note 2:** In appreciation of previous attendees, there will be a 5% discount on the registration fee for authors who have participated in our past conferences.*

Further details about the review process, acceptance policy, organizing invited sessions, submission deadlines, and paper submission can be found at the conference website (<http://www.amhighed.com/williamsburg2010>).

If you are interested in participating as workshop facilitators, session chairs, or discussants, please contact the **Conference Chair**, Dr. Alireza Lari, via email at [alari@uncfsu.edu](mailto:alari@uncfsu.edu).

### Important Dates to Remember:

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<b>February 10, 2010</b>	Paper Submission Deadline
<b>February 15, 2010</b> <i>(on or before)</i>	Results – Manuscript Acceptance/Rejection
<b>February 17, 2010</b>	Registration Deadline – For accepted papers (including Internet Division) to be included in proceedings, at least one author must register
<b>February 17, 2010</b>	Last day to reserve hotel rooms with the special rates (available March 14 - March 22); hotel reservation links available at conference website
<b>February 25, 2010</b>	Preliminary Conference Program available at conference website
<b>March 5, 2010</b>	Final Conference Program available at conference website
<b>March 17-19, 2010</b>	Conference at Colonial Williamsburg Resort Collection, Williamsburg, VA

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