



# 2010 American Institute of Higher Education Conference

## 5th International Conference

September 29-October 1, 2010 -- Orlando, Florida

### CONFERENCE PARTICIPATION INVITATION

#### 5<sup>TH</sup> INTERNATIONAL CONFERENCE OF THE AMERICAN INSTITUTE OF HIGHER EDUCATION

Orlando, FL September 29 – October 1, 2010

Extended Online Submission Deadline: **August 30, 2010**

The American Institute of Higher Education (AmHighEd) invites you to electronically submit a Refereed Research Paper, Non-Refereed Research Abstract, and proposals for a Workshop, Tutorial, or Panel to the 5<sup>th</sup> International Conference on Business and Education. The conference includes regular face-to-face paper presentations, and Internet Division. Top 10 reviewed selected manuscripts from each area of education and business will be sent for further review, after the conference, for possible publication in the refereed journals of the **American Journal of Business Research (AJBR)**, and **American Journal of Educational Studies**.

#### Areas of Interest

Researchers and practitioners worldwide are encouraged to submit their work from all fields related to Business and Management, Accounting, Economics and Finance, Marketing, Statistics, Operations Research, Health Care Management, and all the areas of Education. Being an international conference, submissions investigating related global issues, cross-cultural, and country-specific studies are most welcome. You are welcome to further suggest special sessions, discussion panels, tutorials and workshops. Proposals for a workshop, tutorial, or panel will be evaluated for possible inclusion in the meeting by the conference chair. Doctoral and other graduate students are particularly encouraged to submit papers. Students receive a discount on registration fees. This conference creates a friendly environment for exchanging ideas among educators, researchers and practitioners.

#### Submission and Review Process

1) Authors may submit full-length papers, research-in-progress, or abstracts using the AmHighEd website at <http://www.amhighed.com/orlando2010/>. All submissions are done electronically and will be double blind reviewed. All papers must describe original and unpublished research. Publication in the proceedings does not preclude subsequent publication in other journals when proper acknowledgments are made. The manuscript submission deadline has been extended to **August 30, 2010**.

Any individual author or co-author may submit **up to three refereed** research papers and/or non-refereed research abstracts to the annual meeting. The submission of a refereed

research paper or non-refereed research abstract means the author certifies the manuscript is not copyrighted, has not been accepted for publication in a journal, has not been presented or accepted for presentation at a professional meeting, and currently is not under review for presentation at another professional meeting (Material printed in its entirety in any conference proceedings is considered published.) Furthermore, the author certifies his/her intention to register for and attend the meeting to present the paper, abstract, or proposal if it is accepted. At least one of the authors for each accepted paper should register for the conference. All the conference participants should register for the conference.

All submissions must have a title page with the title of the paper (bold type, all caps), general subject area of the paper, the name(s) of the author(s), their affiliation(s), and complete address of all authors including phone, fax, and email addresses (Do not use titles such as Dr., Professor, etc.) The second page should include the title of the paper at the top, followed by an abstract not exceeding 300 words followed by a maximum of 5 key words. The main body of the paper should immediately follow the key words after one blank line. **Do not write the authors name on any place except the first page.** No headers or footers that contain the authors name are acceptable. The use of footnotes, endnotes, header and footer is greatly discouraged. Figures and tables should be placed as close as possible to where they are cited. Appendices should immediately follow the body of the paper (using the first-level heading "Appendix") and precede the references.

Full-length papers should not exceed 25 double-spaced pages. All tables, figures, graphs, drawings and pictures should be inserted as objects (i.e., authors must create the figures in separate files and insert them into their final document as objects, thereby allowing the editors to format documents without changing the format of the figures). All submissions must follow the **APA style** and the exact guideline for submission available at the conference website ([www.amhighed.com](http://www.amhighed.com)). Submissions that do not follow the guidelines will be returned to the authors for corrections. The length for Non-Refereed Research Abstract is at least 300 words.

If accepted, all the manuscripts should be electronically **resubmitted in camera-ready format of not more than 5 pages** for inclusion in the proceedings of the conference (available in CD-ROM format only and can be further downloaded from the conference Website).

2) The best paper will be selected through a competitive blind review process for both business and education areas. The best paper will be awarded at the reception on Thursday September 30, 2010. All full-length papers (face-to-face and Internet) will be automatically considered for this award. Papers that win the best paper awards will be published in the related journals after satisfying the reviewers' suggestions. The top ten papers in each area of education and business will be automatically sent for further review for possible publications in the related journals.

### **Internet Division**

If you cannot physically attend the conference, you can participate in the Internet Division. All manuscripts accepted for participation in the Internet Division will also be included in the conference proceedings and will be considered for the award competition. These papers may be

resubmitted for review and possible publication in one of the two above mentioned journals. All conference participants, including Internet Division, are required to register in order to be included in the conference program.

**Registration Fee\*:**

<b>Registration category</b>	<b>Fee</b>
Individuals	\$330
Groups (three or more persons from same institution)	\$280
Students (with letter from student advisor)	\$260
Guests	\$30

\* Registration fee includes: Sessions, proceedings CD, two coffee breaks per day, and an evening reception on day one.

*Note 1: At least one author must pre-register for the conference and submit the applicable fees by August 29 to ensure the inclusion of the paper in the program and proceedings. This also includes Internet submissions. All the participants in the conference should register for the conference.*

*Note 2: In appreciation of previous attendees, there will be a 5% discount on the registration fee for authors who have participated in our past conferences.*

Further details about the review process, acceptance policy, organizing invited sessions, submission deadlines, and paper submission can be found at the conference website (<http://www.amhighed.com/orlando2010>).