



2011 American Institute of Higher Education Conference

CONFERENCE PARTICIPATION INVITATION

6th International Conference
April 6 – 8, 2011 -- Charleston, NC
Charleston Marriott

Extended Online Submission Deadline: February 26, 2011

The American Institute of Higher Education (AmHighEd) invites you to electronically submit a Research Paper, Research Abstract, or Proposal for a Workshop, Tutorial, or Panel Session to the 6th International Conference on Business and Education (please visit <http://www.amhighed.com/charleston2011/submission.htm>). The conference includes both face-to-face and Internet presentations. **The best paper in the Business track and the best paper in the Education track will be published** in the blind-refereed journals of the American Journal of Business Research (AJBR) and American Journal of Educational Studies (AJES), upon addressing reviewers' comments. Second through fifth rankings in each of the two areas will be sent for expedited review for possible publication, after the conference. The conference **includes three workshops** on *publishing research papers* with a Q&A session with the Editor-in-Chief of AJBR, providing helpful hints for a good submission, a workshop on *successful grant writing*, and a workshop on the process of *maintaining university accreditations*.

Areas of Interest

Researchers and practitioners worldwide are encouraged to submit their work from fields related to Business and Management, Accounting, Economics and Finance, Marketing, Statistics, Operations Research, Health Care Management, and all areas of Education. Being an international conference, submissions investigating related global issues, cross-cultural, and country-specific studies are most welcome. You are welcome to further suggest special sessions, discussion panels, tutorials and workshops. Proposals for workshops, tutorials, or panels will be evaluated for possible inclusion in the meetings by the conference chair. Doctoral and other graduate students are particularly encouraged to submit papers as well as dissertation and thesis proposals; students receive a discount on registration fees. This conference creates a friendly environment for exchanging ideas among educators, researchers and practitioners.

Submission and Review Process

Authors may electronically submit their manuscripts using the AmHighEd website (<http://www.amhighed.com/charleston2011/submission.htm>) by **February 26, 2011**. Publication in the proceedings does not preclude subsequent publication in other journals when proper acknowledgments are made.

Any individual author or co-author may submit **up to two submissions**. At least one of the authors for each accepted paper must register for the conference. **All conference participants must register for the conference.**

Full-length papers should not exceed 8000 words. All tables, figures, graphs, drawings and pictures should be inserted in the body of the manuscript. All submissions must follow APA style and the exact guidelines for submission available at the conference website (<http://www.amhighed.com/charleston2011/submission.htm>). Submissions that do not follow the guidelines will be returned to the authors for corrections. The length for Research Abstracts submissions is **at least** 300 words.

The authors will receive e-mail notification of acceptance (or rejection) within **two weeks**. If accepted, all manuscripts must be electronically **resubmitted in proper format of no more than 10 pages** for inclusion in the proceedings of the conference (available in CD-ROM format only and can be further downloaded from the conference Website) no later than **March 20, 2011** (cmt.research.microsoft.com/AMHIGHED2011/Default.aspx). The conference registration fee includes the publication of up to 10 pages in the proceedings. Papers exceeding 10 pages will pay an additional \$15 per page or be truncated to 10 pages. In order to include the paper in the proceedings, **the conference registration fee must be received by March 4, 2011.**

The best papers will be selected through a competitive blind review process for both business and education areas. The best paper will be awarded at the reception on Thursday April 7, 2011. All **full-length** papers (face-to-face and Internet) will be automatically considered for this award.

Internet Division

If you cannot physically attend the conference, you can present your paper in the Internet Division (Choose Internet Division as your track when you submit). All manuscripts accepted for participation in the Internet Division will also be included in the conference proceedings and will be considered for the best paper award competition. **All conference participants, including Internet Division, are required to register in order to be included in the conference program.**

Please note that you are invited to attend the conference even if you choose not to present a paper. You can go directly to our conference registration site for further details on participation (<http://www.amhighed.com/charleston2011/registration.htm>.)

Registration Fee:

Please complete the registration form and pay for the registration fee by visiting the registration site (<http://www.amhighed.com/charleston2011/registration.htm>.)

Registration category	By 3/4/11	After 3/4/11
Individuals	\$330	\$375
Students (with letter from student advisor)	\$260	\$305
Guests	\$40	\$40

The registration fee includes: Admission to the conference, an approximate time slot to present one (max two) papers, inclusion of up to 10 pages per paper in the proceedings, a copy of the proceedings CD, a remembrance gift, and admission to coffee breaks and an evening reception on day one. All conference attendees must pay the registration fee. Please note that there is an additional **\$150.00** (US\$) charge per additional paper if presenting more than two papers at the conference

Note 1: At least one author must register for the conference and submit the applicable fees by March 4, 2011 to ensure the inclusion of the paper in the program and proceedings. This also includes Internet submissions. All conference participants must register for the conference.

Note 2: In appreciation of previous attendees, there will be a 5% discount on the registration fee for authors who have participated in our past conferences.

Further details can be found at the conference website (www.amhighed.com/charleston2011).

Hotel Information:

The conference will be held at the Charleston Marriott, located at 170 Lockwood Blvd. Charleston, South Carolina 29403. We have a special rate of \$149 (single or double). Reservations should be made by directly calling the hotel at 1-800-968-3569 and mentioning "American Institute of Higher Education Conference." The cut off rate for this special rate is **March 7, 2011**.

IMPORTANT DATES TO REMEMBER

February 26, 2011 **Extended** Paper Submission Deadline

March 2, 2011 Results – Manuscript Acceptance/Rejection
(*on or before*)

March 4, 2011 Registration for the conference with discounted rate - At least one author must register for paper to be included in program and proceedings

March 7, 2011 Last day to reserve hotel rooms with special rates

March 20, 2011 Submission of 10 pages of accepted papers for inclusion in the proceedings

March 22, 2011 Preliminary Conference Program available on conference website

March 25, 2011 Final Conference Program available on conference website

April 6-8, 2011 Conference at Charleston Marriott -- Charleston, SC
