



**Paper Submission Invitation**  
**3<sup>RD</sup> INTERNATIONAL CONFERENCE OF THE AMERICAN INSTITUTE OF  
HIGHER EDUCATION**

**Gaylord Hotel and Resort (special rates for this conference if you register  
before March 25, 2009)**

**Nashville, TN, April 29- May 1, 2009**

**Extended Submission Deadline: February 25, 2009**

The American Institute of Higher Education (AmHighEd) invites you to submit a paper/abstract to the 3<sup>rd</sup> International Conference on Business and Education. The conference includes regular paper presentations (for accepted complete papers), Internet Division, and workshops. All complete, accepted papers will be further considered for publication in one of two refereed journals: the **American Journal of Business Research (AJBR)** or the **American Journal of Educational Studies (AJES)**, based on the guidelines provided on the website.

### **Areas of Interest**

Researchers and practitioners worldwide are encouraged to submit their work from all fields related to Business and Management (Production and Operations, Supply Chain, Human Resources, Organizational Behavior, International Business, Health Care, Quality), Accounting, Economics, Finance, Marketing, Industrial Engineering, Statistics, Operations Research, Mathematical Programming, and Education. Being an international conference, submissions investigating related global issues, cross-cultural, and country-specific studies are most welcome. You are welcome to further suggest special sessions, discussion panels and workshops. Doctoral and other graduate students are particularly encouraged to submit papers. Students get a discount on the registration fees. This conference creates a friendly environment for exchanging ideas among educators, researchers and practitioners.

### **Submission and Review Process**

1. Authors may submit full-length papers, research-in-progress, or abstracts. All submissions will be double blind reviewed. All papers must describe original and unpublished research. Publication in the proceedings does not preclude subsequent publication in other journals when proper acknowledgments are made. All business-related manuscripts should be submitted to the Business Program Chair, Dr. Khalid Dubas at [kdubas@uncfsu.edu](mailto:kdubas@uncfsu.edu). All education-related papers should be submitted to Dr. Pooneh Lari at [pooneh\\_lari@ncsu.edu](mailto:pooneh_lari@ncsu.edu). The manuscript submission deadline is **February 25, 2009**. Authors of accepted manuscripts will be informed by **March 2, 2009**. All submissions must have a title page with the title of the paper, general subject area of the paper, the name(s) of the author(s), their affiliation(s), and complete address of all authors including phone, fax, and email addresses. The second page should include the title of the paper at the top, followed by an abstract not exceeding 300 words. The main body of the paper should follow the abstract. Full-length papers should not exceed 20 double-spaced pages. Research-in-progress papers should not exceed ten double-spaced pages. Proposals for special panels should not exceed four double-spaced pages. All submissions should follow the APA style and the exact guideline for submission available at the conference website at [www.amhighed.com](http://www.amhighed.com). Submissions that do not follow the guidelines will be returned to the authors.

2. The authors of the accepted papers, upon receiving the acceptance note from the respective program chair, should reformat their accepted papers according to the instruction and guidelines of the proceeding editors. The papers should be reduced to a maximum of 5 pages for inclusion in the proceedings of the conference (there will be an extra charge per page for papers that exceed 5 pages). The deadline for submission of proceedings-ready copy of the accepted papers by authors to editors is March 15, 2009. Papers lacking the proceeding-ready formats will not be published in the proceedings. The accepted papers will be published in the proceedings if and only if at least one author *pre-registers* for the

conference by March 15, 2009, and submits the applicable fees (this will include the Internet division). The proceeding-ready format for business-related accepted papers should be sent to Dr. Arben Asllani, the education proceeding editor at beni-asllani@utc.edu and for the business papers should be sent to Dr. Fazlul Miah at fmiah@uncfsu.edu. The check for extra pages (exceeding 5 pages) should be sent to AmHighEd, P.O. Box 3552, Cary, NC 27519. The charge per each additional page is \$5.00. The additional pages will be included if and only if the extra pages fees are paid. Otherwise, the paper will not show in the proceedings.

3. The best paper award will be presented through a competitive blind review process for both business and education areas. A three-member committee will select the winner. All full-length papers will be automatically considered for this award. Papers that win the best paper awards will be published in the related journals after satisfying the reviewers' suggestions.

4. All accepted, complete papers (not abstracts) that are presented at the conference or Internet division are subject to further blind review for publication in one of the two journals of the **American Journal of Business Research** and the **American Journal of Educational Studies**. Authors who want their manuscript to be reviewed for possible journal publication should send their manuscript, by May 28, to the corresponding editors (AJBR to Dr. Alireza Lari at alari@uncfsu.edu, and AJES to Dr. Aaron Clark at aaron\_clark@ncsu.edu). Authors should follow the guidelines provided at the website for journals. The journals strive to respond to all authors within three months of the date from which the manuscript was received.

### Internet Division

If you cannot physically attend the conference, you can participate in the Internet Division of the conference. All manuscripts accepted for participation in the Internet Division will also be included in the conference proceedings and will be considered for the award competition and publication in one of the two journals. All conference participants, including Internet Division are required to register in order to be included in the conference program.

### Registration Fee:

| Registration category        | Prior to March 5 | After March 5 |
|------------------------------|------------------|---------------|
| Individuals                  | \$300            | \$320         |
| Groups (more than 3 persons) | \$250            | \$270         |
| Students                     | \$220            | \$250         |

*Note: At least one author must pre-register for the conference and submit the applicable fees by March 15 to ensure the inclusion of the paper in the program and proceedings.*

Registration fee includes: Sessions, proceedings CD, two coffee breaks (each day) and an evening reception on day one. More details about the reviewing process, acceptance policy, organizing invited sessions, submission deadlines, and paper submission can be found at the conference website (<http://www.amhighed.com/nashville2009>). In order to submit your paper (in MS Words), please visit <http://www.amhighed.com/submission.asp>.

If you are interested in participating as workshop facilitators, session chairs, or discussants, please contact **Dr. Alireza Lari, the Conference Chair** electronically via email at alari@uncfsu.edu.

## Important Dates to Remember:

- **February 25, 2009 - deadline for submitting refereed papers** (maximum 20 pages double-spaced, APA Style, following the instructions posted on the conference website at [www.amhighed.com](http://www.amhighed.com) ) and abstracts to one of the two program chairs (Dr. Khalid Dubas for all the areas of Business including Economics, Accounting and Health Care Management at [kdubas@uncfsu.edu](mailto:kdubas@uncfsu.edu) ; and Dr. Pooneh Lari, for all the areas of Education including community colleges, adult education and K-12 at [pooneh\\_lari@ncsu.edu](mailto:pooneh_lari@ncsu.edu) )
- **March 2, 2009 (on or before) - results** (acceptance, rejection) of refereed paper reviews announced (to the authors).
- **March 15, 2009 - last day to submit files for the Proceedings** to the Proceeding Editors (5 pages limit).
- **March 15, 2009 – Last day for conference registration** of at least one author of each accepted paper (including the internet division). For the accepted papers to be included in the proceedings, at least one author should register for the conference by this date ([www.amhighed.com](http://www.amhighed.com) )
- **April 1, 2009 – Preliminary conference Program** available at the conference site
- **April 20, 2009 – Final Conference Program** available at the conference website
- **April 29 – May 1, 2009 – Conference at Gaylord Hotel**, Nashville Tennessee
- **May 28, 2009 Submission** of the complete and revised version of the papers to the respected journals of AJBR and AJES.