



Paper Submission Invitation

FALL 2008 AMERICAN INSTITUTE OF HIGHER EDUCATION CONFERENCE

*“The Impact of Information Technology in Business and
Education”*

Tropicana Casino and Resort Atlantic City (special rates for this conference)

Atlantic City, New Jersey, September 24-26, 2008

Submission Deadline: August 8, 2008 (Extended Deadline)

The American Institute of Higher Education (AmHighEd) invites you to submit a paper/abstract to the International Conference on Business and Education. The conference includes regular paper presentations (for accepted complete papers), Internet Division, and workshops. All peer-reviewed accepted complete manuscripts will be further considered for publication in one of two refereed journals: the **American Journal of Business Research** or the **American Journal of Educational Studies**.

Areas of Interest

Researchers and practitioners worldwide are encouraged to submit their work from all fields related to Business (Production and Operations Management, Supply Chain Management, Human Resources, Organizational Behavior, International Business, Health Care Management), Economics, Finance, Marketing, Industrial Engineering, and Education. We encourage papers and discussions in the area of using information technology for decision making and for education. Being an international conference, submissions investigating related global issues, cross-cultural, and country-specific studies are most welcome. You are welcome to further suggest special sessions, discussion panels and workshops. Doctoral and other graduate students are particularly encouraged to submit papers. Students get a discount on the registration fees.

Submission and Review Process

1. Authors may submit full-length papers, research-in-progress, or abstracts. All submissions will be double blind reviewed. All papers must describe original and unpublished research. Publication in the proceedings does not preclude subsequent publication in other journals when proper acknowledgments are made.
2. The accepted papers will be published in the proceedings if at least one author *pre-registers* for the conference and submits the applicable fees before the deadline for submitting formatted papers.
3. All submissions must have a title page with the title of the paper, general subject area of the paper, the name(s) of the author(s), their affiliation(s), and complete address of all authors including phone, fax, and email addresses. The second page should include the title of the paper at the top, followed by an abstract not exceeding 150 words. The main body of the paper should follow the abstract. Full-length papers should not exceed 15 double-spaced pages. Research-in-progress papers should not exceed ten double-spaced pages. Proposals for special panels should not exceed four double-spaced pages.

4. The best paper award will be presented through a competitive blind review process for both business and education areas. A three-member committee will select the winner. All full-length papers will be automatically considered for this award.

5. All the accepted and presented papers at the conference are subject to further blind review for publication in one of the two journals of the **American Journal of Business Research** and the **American Journal of Educational Studies**. The leading authors of the accepted papers for publication in the journals will receive publication and format guidelines. Authors will receive a copy of the journal. Electronic copies will be posted on the AmHighEd Website (www.AmHighEd.com) once the journals are published.

Internet Division

If you cannot physically attend the conference, you can participate in the Internet Division of the conference. All manuscripts accepted for participation in the Internet Division will also be included in the conference proceedings and considered for an award and publication in one of the two journals. All conference participants, whether in person or in the Internet Division, are required to register in order to be included in the conference program.

Important Dates to Remember:

Submission deadline: August 8, 2008 (Extended Deadline)

Acceptance notice: August 15, 2008

Formatted papers for proceedings: August 30, 2008 (the instruction for proceeding submissions will be communicated after the acceptance is announced)

Hotel reservation with the special rate for registered attendants: August 30, 2008

Notice for papers selected for Journal publication: December 30, 2008

Registration Fee:

	Before August 30	After August 30
Individuals	\$270	\$320
Groups (more than 3 persons)	\$230	\$260
Students	\$220	\$270
Workshop (per workshop)	\$50	\$100

Note: At least one author must pre-register for the conference and submit the applicable fees by August 30 to ensure the inclusion of the paper in the program and proceedings.

Registration fee includes: Sessions, proceedings CD, two coffee breaks (each day) and an evening reception on day one. More details about the reviewing process, the acceptance policy, organizing invited sessions, submission deadlines, and paper submission can be found at the conference web site (<http://www.amhighed.com/atlantic2008>). In order to submit your paper (in MS Words), please visit <http://www.amhighed.com/submission.asp>

If you are interested in participating as workshop facilitators, session chairs, or discussants, please contact **Dr. Dothang Truong, the Program Chair** electronically via email at dtruong@amhighed.com. All other inquiries should go directly to Dr. Truong as well.

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