



2014 American Institute of Higher Education Conference

CONFERENCE PARTICIPATION INVITATION

9th International Conference
October 30 – November 1, 2014
Arlington, Virginia
Le Meridien Arlington Hotel

Extended Online Submission Deadline: October 10, 2014

The American Institute of Higher Education (AmHighEd) invites you to electronically submit a Research Paper, Research Abstract, or Proposal for a Workshop, Tutorial, or Panel Session to the 9th International Conference on Business and Education (please visit <http://amhighed.com/Arlington2014/index.htm>). The conference includes both face-to-face and Internet presentations. **The best paper in the Business track and the best paper in the Education track will be published** in the blind-refereed journals of the American Journal of Business Research (AJBR) and American Journal of Educational Studies (AJES), upon addressing reviewers' comments. Second through fifth rankings in each of the two areas will be sent for expedited review for possible publication, after the conference.

We will also be conducting two free workshops this year: 1) Grant-writing, which will provide a variety of tips on developing ideas, transforming these ideas into strong proposals, and submission of proposals; 2) Analytics in Education, which will provide an overview of statistical methods and use of data sources in educational settings.

Areas of Interest

Researchers and practitioners worldwide are encouraged to submit their work from fields related to Business and Management, Accounting, Economics and Finance, Marketing, Statistics and Quantitative Methods, Operations Management, Management Information Systems, Health Care Management, and all areas of Education. Being an international conference, submissions investigating related global issues, cross-cultural, and country-specific studies are most welcome. You are welcome to further suggest special sessions, discussion panels, tutorials and workshops. Proposals for workshops, tutorials, or panels will be evaluated for possible inclusion in the meetings by the conference chair. Doctoral and other graduate students are particularly encouraged to submit papers as well as dissertation and thesis proposals; students receive a discount on registration fees. This conference creates a friendly environment for exchanging ideas among educators, researchers and practitioners.

Submission and Review Process

Authors may electronically submit their manuscripts using the AmHighEd website (<http://amhighed.com/Arlington2014/submission.htm>) by **October 10, 2014**. Publication in the proceedings does not preclude subsequent publication in other journals when proper acknowledgments are made.

Any individual author or co-author may present **up to two submissions with one registration fee**. At least one of the authors for each accepted paper must register for the conference. **All conference participants must register for the conference.**

Full-length papers should not exceed 6000 words. All tables, figures, graphs, drawings and pictures should be inserted in the body of the manuscript. All submissions must follow APA6 style and the exact guidelines for submission are available on the conference website (<http://amhighed.com/Arlington2014/submission.htm>). Submissions that do not follow the guidelines will be returned to the authors for corrections.

For the authors who submit abstract (instead of full paper), the length for Research Abstracts submissions is **at least** 500 words.

The authors will receive e-mail notification of acceptance (or rejection) within **one weeks of their submission**.

The best papers will be selected through a competitive blind review process for both business and education areas. The best paper will be awarded at the reception on Friday October 31, 2014. All **full-length** papers (face-to-face and Internet) will be automatically considered for this award (not the abstracts).

Internet Division

If you cannot physically attend the conference, you can present your paper in the Internet Division (Choose Internet Division as your track when you submit). All manuscripts accepted for participation in the Internet Division will also be included in the conference proceedings and will be considered for the best paper award competition. **All conference participants, including Internet Division, are required to register in order to be included in the conference program.** (<http://amhighed.com/Arlington2014/internet.htm>)

Please note that you are invited to attend the conference even if you choose not to present a paper. You can go directly to our conference registration site for further details on participation (<http://amhighed.com/Arlington2014/index.htm>.)

Registration Fee:

Please complete the registration form and pay the registration fee by visiting the registration site (<http://amhighed.com/Arlington2014/registration.htm>)

Registration category	
Individuals	\$350
Individual, who attended previous conferences	\$320
Students (with letter from their academic advisor)	\$280
Attending only (no presentation)	\$300
Guests (not a co-author)	\$40
Internet Division	\$250

The registration fee includes: Admission to the conference, an approximate 30- minute time slot to present one (or max two) papers, inclusion of paper in the proceedings, a copy of the proceedings CD, a remembrance gift, admission to coffee breaks, participation in two workshops and an evening reception on day one. All conference attendees must pay the registration fee. Please note that there is an additional charge per additional paper if presenting more than two papers at the conference

***Note 1:** At least one author must register for the conference and submit the applicable fees by October 15, 2014 to ensure the inclusion of the paper in the program and proceedings. This also includes Internet submissions. All conference participants must register for the conference. If multiple authors attend the conference, all need to register*

***Note 2:** In appreciation of previous attendees, there will be a discount on the registration fee for authors who have participated in our past conferences.*

***Note 3:** The registration fee for internet division presentation is \$250*

Further details can be found at the conference website (<http://amhighed.com/Arlington2014/index.htm>).

Hotel Information:

The conference will be held at the Le Meridien Arlington Hotel in Arlington, Virginia 22209. Le Méridien Arlington is located in downtown Rosslyn, less than a mile from Historic Georgetown (0.4 Miles), right across the Potomac River. The hotel is a convenient 0.2 miles from the Rosslyn Metro Center, with the trains running to Arlington National Cemetery (1.7 Miles), Pentagon City (2.0 Miles), and Reagan National Airport in one direction and the National Mall (2.2 Miles), Smithsonian Museums (3.0 Miles), US Capitol (3.8 Miles), and monuments in the other. We have a special rate of \$149 (single or double). Reservations should be made by directly calling the hotel at 1-888-627-7101 and mentioning "American Institute of Higher Education Conference." The cut off rate for this special rate is **October 13, 2014**. (<http://lemeridienva.com/local-area/>)

IMPORTANT DATES TO REMEMBER

October 10, 2014	Paper Submission Deadline
October 13, 2014 (<i>on or before</i>)	Results – Manuscript Acceptance/Rejection
October 13, 2014	Last day to reserve hotel rooms with special rates
October 15, 2014	Preliminary Conference Program available on conference website
October 25, 2014	Final Conference Program available on conference website
October 30- November 1, 2014	Conference at LeMeridien Arlington, Virginia
